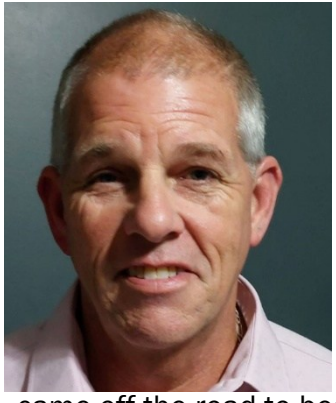
PRIVATE MOTOR TRUCK COUNCIL OF CANADA
ASSOCIATION CANADIENNE DU CAMIONNAGE D'ENTREPRISE

Mike Millian Bio



President, Private Motor Truck Council of Canada

Mike grew up on a beef farm in rural Southwestern Ontario in Huron County and began his career in the Trucking Industry in 1990 at the age of 18.
Mike spent three years working for a local carrier Hauling Livestock and bulk agriculture products.

At the age of 21 Mike went to work for a long Haul Refrigerated and general freight carrier and spent 5 years hauling freight in all 48 US Mainland States and 6 Canadian Provinces.

The Carrier then opened a Certified Driver Training School in 1998, and Mike came off the road to become one of the Schools First Certified Driver Trainers.
In 2000 Mike Transitioned into Safety and Compliance for the Fleet, while still working part time as a Trainer for the School.

In 2002 Mike moved over to a Private Fleet and became the Safety, Compliance, Maintenance and Training manager for the Hensall District Co-operative's Commercial Trucking Fleet. Mike spent the next 12.5 years with Hensall and oversaw the Fleets as it grew from 40 Trucks in 2002 to over 160 in 2015.
In January of 2015 Mike moved into the Trucking Association business and was named the President of the Private Motor Truck Council of Canada, where he remains in his current role.
In July of 2021 Mike became a CITT Certified Logistics Professional. (CCLP).

Kim Richardson Bio:



President and Founder of KRTS Transportation Specialists Inc. and Transrep Inc.

With over 40 years of experience in transportation, he is recognized for his leadership and innovation in commercial truck training. Kim sits on numerous boards and committees in both Canada and the U.S., including serving as Senior Advisor to the Professional Truck Training Alliance of Canada (PTTAC). He resides in beautiful Caledonia, Ontario, with his wife Lisa, and together they enjoy time with their two adult children and four grandchildren.

James Menzie's Bio:



Editorial Director
Today's Trucking & trucknews.com

James Menziesis editorial director of Today's Trucking and trucknews.com. He has covered the North American trucking industry for more than 25 years and holds an A/Z licence.

Michelle Roberts Bio:



Vice President of Stakeholder and Public Relations
Infrastructure Health & Safety

Michelle has proudly worked at IHSA for 17 years in various roles both in operations and executive management. In her current role, she is responsible for the oversight, coordination and facilitation of IHSA's Stakeholder Network which involves over 1200 active industry volunteers. With 55 sector committees made up of representation of labour, management, government and system partners from our membership of construction, electrical utilities and transportation sector. With a strong team of dedicated subject matter experts at IHSA coordinating our stakeholder network our department staff also oversees research, resource and product development along with speciality consulting services including Occupational Hygiene, Ergonomics and Mental Health.

- *LinkedIn Profile:* *https://www.linkedin.com/in/michellejroberts/*

Heather C. Devine Bio:,



Chief Legal Officer & Trusted M&A Strategist
Traffix

Heather C. Devine is a dynamic and forward-thinking legal leader with an unparalleled track record in driving mergers, acquisitions, and corporate integrations that deliver exceptional shareholder value. As Chief Legal Officer at TRAFFIX Group, a $1.5B+ revenue conglomerate spanning transportation, logistics, and factoring across the U.S., Canada, Mexico, and Korea, Heather has spearheaded transformative M&A initiatives, leveraging her expertise in corporate governance, international compliance, and strategic due diligence to unlock competitive advantages and maximize financial outcomes.

Uniquely Valuable M&A Expertise
Heather's approach to M&A is distinguished by her ability to align legal strategy with business objectives, ensuring seamless transactions that enhance shareholder value. Her notable achievements include:

- Rapid, High-Stakes Refinancing & Due Diligence: Orchestrated all in-house legal due diligence for a $160M refinancing of TRAFFIX with JPMorgan Chase in just 10 days, providing same-day turnaround on complex credit agreements. The deal, executed in six weeks amidst tariff announcements, showcased her ability to navigate high-pressure timelines while delivering flawless legal execution.

- Innovative Compliance for Competitive Edge: Designed a bespoke compliance program that eliminated a $50M liability, securing a $500M U.S. government services business for TRAFFIX. Her proprietary contractual language and auditing structure created a unique market advantage, unmatched by competitors, directly boosting shareholder confidence and revenue stability.
- Global M&A and Integration Leadership: Spearheaded pre- and post-acquisition strategies, including sourcing M&A targets, conducting due diligence, and driving integration for TRAFFIX's 14 subsidiaries. Her work in establishing TRAFFIX Mexico—encompassing IP registration, corporate governance, and tax-advantaged structures—demonstrates her ability to build value from the ground up in complex international markets.
- AI-Driven Value Creation: Pioneered AI-based legal playbooks that tripled valuation multiples across logistics, factoring, and SaaS operations. By streamlining contract drafting, negotiations, and compliance, Heather empowered sales teams and converted R&D into P&L revenue, directly benefiting shareholders through enhanced operational efficiency and scalability.
- Trusted C-Suite Advisor: Built deep investor relations with private equity and private investors, providing strategic counsel on M&A prospects, refinancing, and integration. Her ability to align legal frameworks with CEO priorities ensures sustainable growth and long-term shareholder value.

A Proven Change Agent

Beyond TRAFFIX, Heather's experience as Partner & Associate General Counsel at Alexander Holburn Beaudin & Lang LLP saw her grow a Bay Street law office from inception to a 14-lawyer practice, advising global giants like Daseke, DSV, and FedEx on M&A, financing, and integration. Her maritime and aviation work—ranging from vessel arrests to aircraft repossessions—highlights her versatility in handling high-value, cross-border transactions. At Gowling WLG, she built an 11-member international litigation team

and secured an 18-year monopoly for Uponor, showcasing her ability to protect and monetize intangible assets for shareholder benefit.

Forward-Thinking Leadership

Heather's creative and collaborative approach integrates cutting-edge AI tools, international compliance expertise, and strategic foresight to simplify complex transactions. Her leadership in corporate governance, including establishing TRAFFIX's Audit and Compensation Committees, ensures compliance with U.S. and Canadian public company standards, safeguarding shareholder interests. As a frequent speaker and thought leader for organizations like the International Association of Defence Counsel and Transportation Lawyers Association, she brings a global perspective to M&A strategy.

Heather C. Devine is not just a legal expert—she is a visionary who transforms M&A challenges into opportunities, delivering measurable value for shareholders through innovation, precision, and strategic alignment.

Gerald Carroll Bio:



National Director of Safety & Compliance
Wesbell Logistics Inc.

With three plus decades of industry knowledge and leadership experience, I bring a practical, results-driven perspective to transportation safety and compliance, helping our organization protect their people, assets, customers, and communities while meeting evolving regulatory requirements.

I am a NATMI Certified Instructor, and I take pride in giving back to the next generation. This past summer I had spent countless weeks in different provinces talking to drivers and office staff about Men's Mental Health and listening to their stories.

During my spare time I enjoy spending time with my three children and my grandson. I am also celebrating my 18th year with the Canadian Football League (CFL) as an on field instant replay coordinator.

Bethany Lyle Bio:



Canada Program Manager
Truckers Against Trafficking

Bethanie Lyall is the Canada Program manager for TAT (formerly known as Truckers Against Trafficking), where she works to mobilize the transportation industry to recognize and respond to human trafficking. With over 20 years of experience in the social services sector and partnership development, Lyall brings a deep understanding of systemic vulnerabilities and the power of industry-wide collaboration. Based in Ontario, she leads TAT's Canadian programming across sectors including trucking, bus and truck stops, with a focus on building awareness, expanding reach and equipping frontline workers with the tools to make a difference.